

International Management Research Academy (IMRA) London, United Kingdom, in collaboration with Kean University, New Jersey, United States of America, announces:

2014 IMRA-Kean International Conference

Theme: “Globalization and the Convergence of Creativity, Innovation and Entrepreneurship”

Conference location: Kean University, 1000 Morris Avenue, Union, New Jersey 07083. United States of America

Dates: 29th to 31st May 2014

Deadline for submission of Extended Abstract: 10th January 2014

Benefits to Conference Participants

- * Learn and acquire cutting edge international knowledge in various disciplines of management from internationally reputed experts.
- * Recognition of your work on international platform as a participant or paper/poster/book presenter.
- * ISBN based Conference Proceedings
- * In the heart of the USA in the New Jersey / New York area
- * Potentially identify your future collaborative partner among international, vibrant and scholarly IMRA Members community.
- * International platform to meet corporate professionals, entrepreneurs, academics, researchers, government & policy makers from various countries.
- * Best Papers, Poster & Book Awards

- * Selected full papers to be published in refereed journals (previous publishers include Springer, Emerald, etc.)
- * Pre-Conference activities including Research Workshops / Peer Review Meetings.
- * Job Market – an opportunity for prospective employers and employees to interact.
- * Excursion / Industrial tours (to be paid separately)

Conference Theme: Globalization and the Convergence of Creativity, Innovation and Entrepreneurship The theme of the conference is, ‘Globalization and the Convergence of Creativity, Innovation and Entrepreneurship.’ As globalization rapidly evolves to the next phase of a multi-directional but converging flow of creativity, innovation and entrepreneurship, the 2014 IMRA-Kean International Conference offers a cross-disciplinary forum on how to best integrate management theory and practice across the emerged, emerging and frontier markets.

Managing for globalization increasingly involves planning for sustainable growth and market development through social-entrepreneurship and innovation. It aims to achieve tangible returns on universal education, quality of life, and happiness in addition to traditional financial objectives. Management theory and practice have witnessed various cross-fertilized strands while contributing to this objective. This conference shall be a platform to inform, debate and discuss some of these synergistic paths.

Contributions are invited in the areas including but not limited to:

- Strategic management
- Finance and accounting
- Economics
- Marketing and consumer behavior
- Human resource management
- Entrepreneurship, Social-Entrepreneurship
- Organization behavior
- International management
- Management in Emerging & Frontier Markets
- Operations management
- Technology and Innovations management
- Knowledge Management
- Public and not-for-profit management
- General management

Authors may consider the above listed areas; however if they wish to develop a special session around a specific topic, the information is available in the call for papers document. Individuals may also register and attend the conference as a participant without submitting or presenting any work.

Who can attend this conference?

The maximum benefit of attending this international conference shall be to researchers, academics, management consultants, corporate professionals, corporate trainers, government officials, representatives of think tanks, social-service organizations, entrepreneurs, doctoral and master's students.

About IMRA: International Management Research Academy (IMRA), London, United Kingdom, is a global academy dedicated to the continuous and effective development of management theory and practice.

IMRA is a collaborative catalyst between academics and practitioners in fostering relationships via creation, assistance, and dissemination of cutting-edge management thinking. Currently, IMRA has more than 500 members spread across in more than 40 countries of the world.

About Kean University: With a rich history in higher education that spans more than 150 years, Kean University is a world-class, vibrant and diverse university offering more than 48 undergraduate and 35 graduate programs, with over 85 options for graduate study including doctoral programs in psychology and education leadership. Kean distinguishes itself through

excellence in academics, strategic investments in both research and cultural facilities and initiatives, and a commitment to the success of every student.

Awards

The following awards are constituted for this conference:

- Best Competitive Paper Awards (in various subjects)
- Best Poster Award
- Best Book Presentation Award
- Special Award for Significant Contribution to IMRA

The participants who have submitted Extended Abstracts but NOT submitted full paper shall not be eligible for the Best Competitive Paper Awards category. The decision of the Conference Chairs shall be binding to all.

IMRA Job Market: IMRA Job Market is a platform where potential employers and employees interact, formally and informally and identify various job positions. All the conference participants who are present shall be entitled to participate in the IMRA Job Market. There is no separate fee to be paid by the prospective employees / job applicants. There shall be a nominal fee to be paid by the prospective employers to participate in the Job Market. The details of which can be provided upon request.

Invitation for Proposals to chair or lead Workshops / Research Round Tables / Special Sessions / Pre-Conference activities: You are cordially invited to submit a proposal to chair or lead a specific Workshop / Research Round Tables / Special Sessions / Pre-Conference activities, etc. for the conference that you may wish to lead / chair. Kindly refer to the following web page:

<http://www.imraweb.org/guidelines-forms>

<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=77&F=H>>

Invitation for Reviewers: IMRA Reviewers are experts and experienced individuals who review the submissions with utmost rigor and integrity. You are invited to apply for becoming a Reviewer for IMRA. Please refer to the following web page:

<http://www.imraweb.org/guidelines-forms>

<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=77&F=H>>

Key dates & Deadlines

- 1) Deadline for submission of Extended Abstract (750–1000 words) for paper / poster / book: 10th January 2014.
- 2) Deadline for submission of Proposal for Chairing / Research Workshops / Doctoral Colloquium, Leading Research Round Tables / Workshops / Special Session: 15th December 2013.
- 3) Communicating the decision regarding extended abstract acceptance/rejection to the author(s): 15th February 2014.
- 4) Deadline for Early-bird Registration (fee payment with concession): 15th March 2014.
- 5) Visa Letter Availability: From 16th March 2014.
- 6) Deadline for submission of full Competitive Paper / Poster / Book (This is optional and not mandatory): 15th April 2014.

- 7) Deadline for Registration (fee payment without concession): 30th April 2014
- 8) Conference dates: 29th to 31st May 2014.

Important Links

1. Download Conference Brochure & Call for Submissions
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=100&F=H>>
2. Online Submission Portal <<http://www.imraweb.org/email/link.php?M=182725&N=264&L=99&F=H>>
3. Guidelines & Forms
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=77&F=H>>
4. Feedback by past Participants
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=98&F=H>>
5. Join IMRA LinkedIn
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=97&F=H>> Group
6. "Like" IMRA on Facebook
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=19&F=H>>
7. Watch <<http://www.imraweb.org/email/link.php?M=182725&N=264&L=96&F=H>> Photos & Videos of IMRA
8. Follow IMRA on Twitter
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=22&F=H>>

Websites:

- (1) Conference Webpage: <http://www.imraweb.org/conferences/2014usa>
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=94&F=H>>
- (2) IMRA: <http://www.imraweb.org>
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=8&F=H>>
- (3) Kean University: <http://www.kean.edu>
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=95&F=H>>
- (4) Any Questions? Check <http://www.imraweb.org/faqs>
<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=11&F=H>>

International Management Research Academy (IMRA) London, UK www.imraweb.org

<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=8&F=H>>

Could we request you to forward this email to your friends and colleagues...

<<http://www.imraweb.org/email/modifydetails.php?M=182725&C=c12e22ae4015075f475cad4b0d196051&L=488&N=264&F=1>> Unsubscribe me from this list

<<http://www.imraweb.org/email/unsubscribe.php?M=182725&C=c12e22ae4015075f475cad4b0d196051&L=488&N=264>>

<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=8&F=H>>

<<http://www.imraweb.org/email/link.php?M=182725&N=264&L=8&F=H>>

IMRA <<http://www.imraweb.org/email/open.php?M=182725&L=488&N=264&F=HI=.jpg>>